



**New  
Adventures**

Nottingham Albert Hall  
22–23 January 2020  
newadventuresconf.com



## Why Your Employee Should Attend New Adventures

We understand that all conferences might look the same. We get that you don't want to lose someone for a day or two and that the ticket price is a gateway to other expenses.

But think of the gains. Your employee will return re-energised, with a richer understanding of the issues affecting our industry; better equipped to collaborate, more committed to inclusion, and eager to make a difference. We think they'll have plenty to share with your team, and that you, in turn, will be inspired. What might that mean for your company and your customers?

This document aims to back up our claims in the hope that you might allow your employee to attend. Thanks for giving it a read.

**We loved it from start to finish. Everything about the day exceeded any expectations that we had, and we came away from this fantastic event with heads full of exciting ideas and a heap of new industry friends.**

— Ian Harris  
Carron Media

**What. A. Day.**

— Westley Knight  
author and designer



## New Adventures at a Glance

### Conference:

Thursday 23rd January 2020

Carefully curated single-track event. Big thinking and practical takeaways from industry leaders and rising voices, plus exhibitors, lunchtime lightning talks, and our accompanying magazine.

### Workshops:

Wednesday 22nd January 2020

Full and half-day workshops. Build better futures with speculative design, build static websites with the powerful Kirby CMS, and learn to negotiate with confidence.

### Fringe events:

22–24 January 2020

Three days of networking activities including tech meetups and talks; a welcoming community where many personal and professional friendships form.

Nottingham's world-class web and interaction design conference features international speakers, in-depth workshops, and a packed fringe. The event began as a trilogy between 2011–2013, created to encourage debate and move digital design forward. Many considered New Adventures to be the best event they ever attended, and voted us Event of the Year, twice. We returned in 2019 because digital experiences are forming in new ways, requiring us to work smarter, learn multiple toolsets, be increasingly efficient, more collaborative, and inclusive in our thinking.

Kickstarting a new decade, our fifth edition will explore speculative and critical design, radical inclusivity, climate and sustainability, and the perennial question of what happens next. We aim to empower the individual with practical guidance that works right now, while also considering the future as a community.

## Safe and inclusive

We enforce a bespoke Code of Conduct covering our events and online activities. We invite 30 scholarship applicants and reduce costs for students. We offer live captioning. Our after party has loud and quiet areas. Lunches meet individual dietary requirements. Volunteers look after those with accessibility needs, and carers go free. Data management is strictly GDPR-compliant.

# Introducing Our Speakers

Tatiana is a leading figure in driving radical change and equality in our industry and working practice. Cennydd is one of the foremost voices in futurist and ethical thinking. Florence co-runs an intersectional collective of artists, hackers, and activists reimagining the future black experience. Natalie is responsible for the acquisition, care and display of a major museum's digital design collection. Akil is an expert at exploring how individuals and communities experience the world around them.

Their clients include BBC, Twitter, Ford, Cisco, Verizon, Microsoft, M&C Saatchi, ASOS, Uber, EY, Serpentine Gallery, and the Milan Triennale. They have lectured at Facebook, Stanford University, Google and speak at the world's best conferences. They advise on numerous boards, including the Society for Computers and Law. They work at major museums like the V&A and Natural History Museum, or run their own independent agencies. Their combined experience is enormous.

## Their presentations will cover...

Resilience and performance / speculative, strategic and critical design / pattern language / digital inclusion and diversity / disability / implicit, encoded and exacerbated bias / design for algorithms / research-led testing / global cultures and audiences / the grain and material of the web / inspiring change / sharing and collaboration / engaging stakeholders / cross-functional teamwork / empowering users / subtlety and nuance / the power of raw quality / sustainability and the anthropocene / thinking at scale / industrialisation / decolonisation / open access / ethical, moral and political design / changing lives

## Preview a selection of our speakers and workshop leaders:



**Tatiana Mac**

**Independent US designer**

Works directly with orgs to build coherent products and design systems. Major figure in accessibility, performance, and inclusion.



**Liz Jackson**

**Founder, The Disabled List**

The Disabled List engages in disability as a creative practice. Liz also curates Critical Axis, analysing disability representation in media.



**Natalie Kane**

**Design researcher & curator**

Curator of Digital Design at the V&A, responsible for the acquisition, care and display of the museum's digital design collection.



**Cennydd Bowles**

**Designer and futurist**

Focused on the ethics of emerging technology. His second book, Future Ethics, was published in 2018.



**Florence Okoye**

**User experience designer**

Using service design methods to design inclusive digital experiences at London's Natural History Museum.



**Akil Benjamin**

**Design thinker & researcher**

Former biologist now crafting positive human experiences and leading the research team at design invention studio Comuzi.



**Bastian Allgeier**

**Experienced developer**

Creator of the much-loved Kirby content management system powering thousands of websites around the world.



**She Wins**

**Negotiation experts**

Clare Sutcliffe MBE founded the hugely successful Code Club. Kate Pljaskovova founded mental health start up 87 Percent.

## Location

We're in the centre of England. We're very close to the M1, easily accessed by train, and 10 miles from East Midlands Airport. Our venue is in the city centre. See our Location page for more information, and a list of our recommended hotels.

[newadventuresconf.com/2020/location](http://newadventuresconf.com/2020/location)



## Cost Summary

We pride ourselves on affordability. Also, we're talking about Nottingham, in January. There are more expensive places and times to blow training budgets. Imagine Brighton, in August.

- We provide refreshments and lunch on conference day.
- We provide refreshments, breakfast and buffet lunch for workshop attendees.
- We provide free food and drink at some fringe events.

The experience I had first, second and third time round not only landed me my first job in tech, it also gave me years of the best friendships and opportunities.

— Dan Blundell  
Tech lead at LGSS Digital

### Possible cost per attendee:

	Ticket	Workshop	Transportation	Hotel	Sustenance	Total
Conference (Local)	£165	-	£4 (Bus Fare)	-	-	£169
Conference (Day Trip)	£165	-	£100 (Peak Train)	-	-	£265
Conference and Hotel	£165	-	£50 (Off Peak Train)	£80 (1 night)	£50	£345
Conference and Full-day Workshop	£165	£270	£50 (Off Peak Train)	£160 (2 nights)	£100	£745

### Still need a push?

A limited number of conference tickets are currently on sale at early bird prices, **saving £30**. Once the early birds are gone, you can still get 10% off a regular conference pass using **CYB2020**. You can also get 10% off a workshop ticket at any time with the same code.

## Tickets

[newadventuresconf.com/2020/tickets](http://newadventuresconf.com/2020/tickets)

If you have any questions or wish to discuss bulk discount for four or more employees, please send us an email:

[hello@newadventuresconf.com](mailto:hello@newadventuresconf.com)