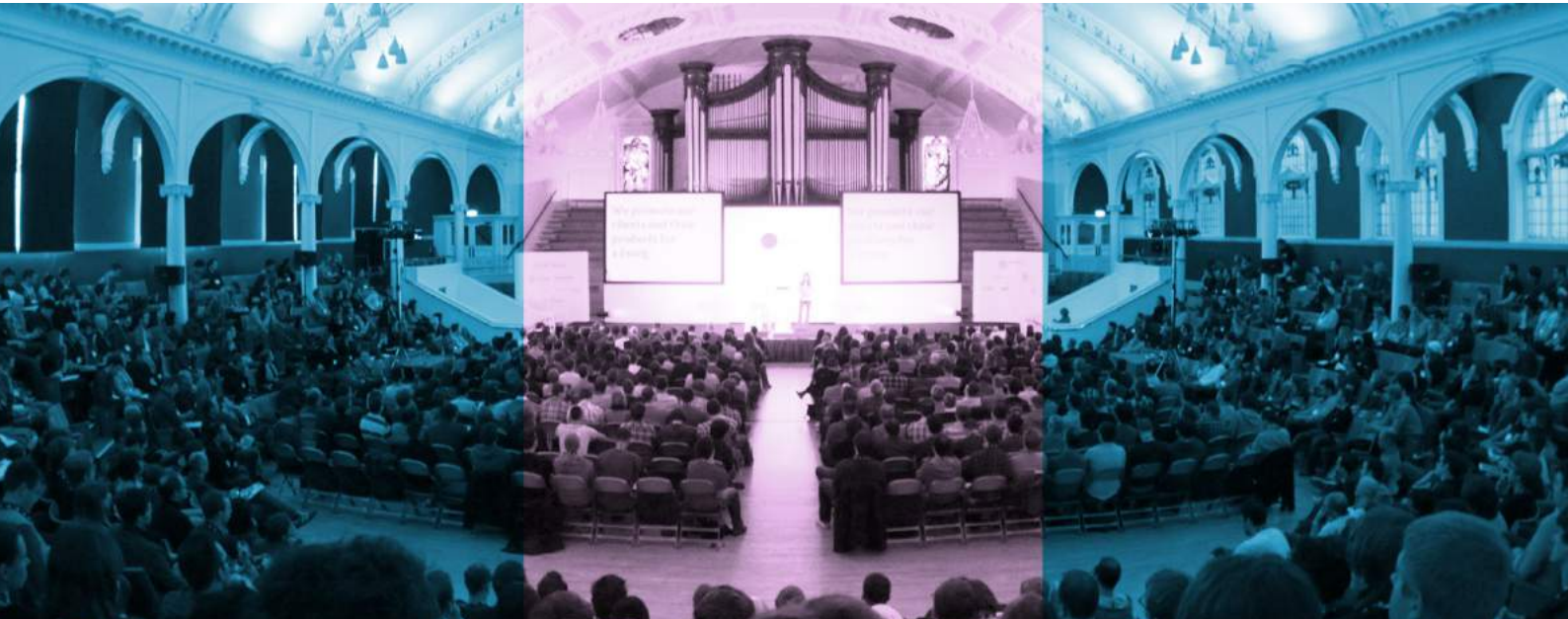


# New Adventures

Nottingham Albert Hall  
23–24 January 2019  
newadventuresconf.com



## Why Your Employee Should Attend New Adventures

We understand that all conferences might look the same. We get that you don't want to lose someone for a day or two and that the ticket price is a gateway to other expenses.

But think of the gains. Your employee will return re-energised, with a richer understanding of the issues affecting our industry; better equipped to collaborate, more committed to inclusion, and eager to make a difference. We think they'll have plenty to share with your team, and that you, in turn, will be inspired. What might that mean for your company and your customers?

This document aims to back up our claims in the hope that you might allow your employee to attend. Thanks for giving it a read.

A wonderful conference by wonderful people for a friendly, open-minded community.

— Smashing Magazine

We loved it from start to finish. Everything about the day exceeded any expectations that we had, and we came away from this fantastic event with heads full of exciting ideas and a heap of new industry friends.

— Ian Harris  
Carron Media



## New Adventures at a Glance

### Conference:

Thursday 24th January 2019

Carefully curated single-track event. Big thinking and practical takeaways from industry leaders and rising voices, plus exhibitors, lunchtime lightning talks, and our accompanying newspaper.

### Workshops:

Wednesday 23rd January 2019

Full and half-day workshops focused on more performant process and product. Deep dives into the progressive web, front-end performance, speed optimisation, and discovery research.

### Fringe events:

23–25 January 2019

Three days of networking activities including tech meetups and talks; a welcoming community where many personal and professional friendships form.

Nottingham's world-class web and interaction design conference is back, featuring international speakers, in-depth workshops, and a packed fringe.

New Adventures began as a trilogy of events between 2011–2013, created to encourage debate and move digital design forward. Many considered New Adventures to be the best event they ever attended, and voted us Event of the Year, twice.

We've returned because digital experiences are forming in new ways. We're required to think smarter, learn multiple toolsets, be increasingly efficient, more collaborative. We have a greater responsibility; we think about labour and ethics, education and inclusion. What we build must be more resilient, performant, and accessible. There's a lot to wrestle with, and New Adventures offers an opportunity to make sense of it all. We aim to empower the individual with practical guidance that works right now, while also considering the future as a community.

## Safe and inclusive

We enforce a Code of Conduct, offer live captioning, and provide childcare. We invite twenty diversity applicants and reduce costs for students. Our after party has loud and quiet areas. Lunches meet individual dietary requirements. Volunteers look after those with special needs, and carers go free. Data management is GDPR-compliant.

# Introducing Our Speakers

Clare founded Code Club and has an MBE for services to tech education. Ethan is the guy who coined the term “responsive web design.” Josh was design lead at Twitter. Brendan’s work is in MoMA’s permanent collection. Helen organises Women in Tech Notts. Harry is the planet’s leading speed and optimisation specialist. Emma is a former BBC researcher. Jeremy is the Professor Brian Cox of the web.

Our speakers work at Vox Media, Clearleft, Raspberry Pi Foundation, Abstract, UNiDAYS, and SPARCK. Their clients include Airbnb, Google, Twitter, Adobe, The Boston Globe, New York Magazine, Intel, Unilever, Sundance Film Festival, CERN, Al Jazeera, and the UN.

They’ve written essential guides for publishers such as A Book Apart and New Riders. They speak at the world’s best conferences, and curate leading events including the world’s first Science Hack Day.

**Meet the event host, and preview a selection of our presentations and workshops:**

Their presentations will cover...

Resilience, performance, and accessibility / pattern language and responsive design / digital inclusion and diversity / research-led testing / global cultures and audiences / the grain and material of the web / inspiring change / sharing and collaboration / engaging stakeholders / cross-functional teamwork / subtlety and nuance / connections and combinations / the power of raw quality / thinking at scale / industrialisation / tooling and automation / ethical, moral and political design / changing lives



**Simon Collison**

**Director and Host**

Designer, author, speaker, and original web standards champion. Erskine Design founder, and former lead designer at NY-based Fictive Kin.



**Ethan Marcotte**

**The World-Wide Work**

We face ethical, moral, and political crises, and our work is changing. What do we want that change to be? What kind of work do we want to do?



**Jeremy Keith**

**Building**

Uncover how to build resilient, performant, accessible and beautiful structures. Jeremy is also leading a workshop: The Progressive Web.



**Helen Joy**

**Whose Design is it Anyway?**

Change lives. Understand digital exclusion and overcome personal bias by adopting a practical research-led attitude.



**Naz Hamid**

**Diverse Design: How We Build for People**

Reflecting on his third culture roots, Naz explains how involving the right people helps us address global audiences.



**Jessica White**

**The Future is Cross-functional**

A practical look at dismantling silos, challenging sceptics, and adjusting culture to benefit from teams without walls.



**Harry Roberts**

**Workshop: Front-end Performance**

The best in the business helps you understand the network, prioritise assets, trick browsers, and measure performance.



**Emma Boulton**

**Workshop: Exploring the Problem Space**

Change your research mindset with this collaborative, hands-on approach to understanding and defining user needs.

## Location

We're in the centre of England. We're very close to the M1, easily accessed by train, and 10 miles from East Midlands Airport. Our venue is in the city centre. See our Location page for more information, and a list of our recommended hotels.

[newadventuresconf.com/2019/location](http://newadventuresconf.com/2019/location)



## Cost Summary

We pride ourselves on affordability. Also, we're talking about Nottingham, in January. There are more expensive places and times to blow training budgets. Imagine Brighton, in August.

- We provide refreshments and lunch on conference day.
- We provide refreshments, breakfast and buffet lunch for workshop attendees.
- We provide free food and drink at some fringe events.

The experience I had first, second and third time round not only landed me my first job in tech, it also gave me years of the best friendships and opportunities.

— Dan Blundell  
Tech lead at LGSS Digital

### Possible cost per attendee:

	Ticket	Workshop	Transportation	Hotel	Sustenance	Total
Conference (Local)	£195	-	£4 (Bus Fare)	-	-	£199
Conference (Day Trip)	£195	-	£100 (Peak Train)	-	-	£295
Conference and Hotel	£195	-	£50 (Off Peak Train)	£80 (1 night)	£50	£375
Conference and Half-day Workshop	£195	£180	£50 (Off Peak Train)	£160 (2 nights)	£100	£680
Conference and Full-day Workshop	£195	£270	£50 (Off Peak Train)	£160 (2 nights)	£100	£775

### Still need a push?

Get **10% off** conference and workshop tickets with the code **CYB10** (before 14th December)

## Tickets

[newadventuresconf.com/2019/tickets](http://newadventuresconf.com/2019/tickets)

If you have any questions or wish to discuss bulk discount for four or more employees, please send us an email: [hello@newadventuresconf.com](mailto:hello@newadventuresconf.com)